



Evotech sponsors expedition to North Pole

We are delighted to announce that Evotech Air Quality is sponsoring the **BIG North Pole Sea Ice Research Expedition**.

The expedition will see polar explorer Felicity Aston MBE, lead an all-female team of explorers and scientists skiing to the North Pole to take samples of snow to support a number of important global warming research projects. The expedition team will begin their journey in April 2023, skiing approximately 110km to the Geographic North Pole at 90N, to reach ‘the top of the world’ in less than 10 days.

“In 1969 Sir Wally Herbert and his team became the first men to travel over the surface of the Arctic Ocean to stand at the North Pole. 50 years later, it is no longer possible to repeat his journey.”

The information gathered by the expedition will be used in a number of different studies being undertaken by scientists in the UK and beyond, at the University of Manchester, the National Oceanography Centre, the University of Colorado and NASA.

For more information visit the **BIG North Pole website**.

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